



ZAKIR HUSAIN DELHI COLLEGE
(University of Delhi)

Faculty Details

(Please Fill the form and Email it to website@zh.du.ac.in)

Title	First Name	Last Name	Photograph
Dr.	Shruti	Gupta	
Designation	Associate Professor		
Address	T-6, Oberoi Apartments, 2 Shamnath Marg, Civil Lines, Delhi - 110054		
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	Residence	--	
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Educational Qualification			
Degree	Institution	Year	
B.Com (H)	Delhi University	1999	
M.Com	Delhi University	2001	
M.Phil.	Delhi University	2003	
Ph.D	Delhi University	2015	
Career Profile			
Working as Associate Professor in the Department of Commerce, Zakir Husain Delhi College, University of Delhi.			
Administrative Assignments			
<ul style="list-style-type: none">• Teacher-in-charge, Department of Commerce for the academic session 2016-2017• President, Commerce Society for the academic session 2019-2020• Editor, Commerce Magazine, 'WorldCom' – 2016-2017, 2022-2023• Member of Commerce Society – 2016-2017, 2017-2018, 2022-2023• Member of Internal Quality Assurance Cell (IQAC) – 2021-2022• Member of Academic Supervisory Committee – 2015-2016, 2016-2017			

- Member of Convocation Committee – From 2007 till 2017
- Member of Annual Day Committee – From 2007 till 2023
- Member of Media Committee – From 2007 till 2019
- Member of Entrepreneurship Cell- 2018-2019, 2019-2020
- Member of Debating Society- 2019-2020
- Member of Garden Committee – 2016-2017, 2017-2018, 2018-2019, 2019-2020, 2021-2022, 2022-2023
- Member of Delhi College Lecture Committee and Zakir Husain Memorial Lecture Committee – From 2007 till 2017, 2021-2022
- Member of B.A Program Society – 2017-2018, 2018-2019, 2021-2022
- Member of Anti-Smoking Committee – 2020-2024

Areas of Interest / Specialization

Finance and Accounting

Subjects Taught

Business Statistics, Business Mathematics and Statistics, Cost Accounting, Business Organisation and Management, Organisational Behaviour

Research Guidance

Research advisor to four research scholars enrolled in Ph.D from Department of Commerce, University of Delhi.

Publications Profile

Books Published:

1. Cost Accounting Principles and Practices, a Textbook for B. Com (Hons.) published by Sultan Chand & Sons (P) Ltd, New Delhi in 2021.
2. Cost Accounting, a Textbook for B. Com published by Sultan Chand & Sons (P) Ltd, New Delhi in 2021.
3. Cost Accounting Principles and Practices, a Textbook for B. Com (Hons.) and B.Com. (Prog.) published by Sultan Chand & Sons (P) Ltd, New Delhi in 2023.
4. Cost Accounting Principles and Practices, a Text Book for B. Com (Hons.) and B.Com. Semester IV published by Sultan Chand & Sons (P) Ltd, New Delhi in 2024.

Chapter in Book:

- Climate Change Issues for India in the book titled “Carving of Novel India” Shaping India for the 21st Century Sustainable Competitiveness of Emerging India, Bharti Publications, New Delhi, India, 2017, ISBN 978-93-86608-09-3

Research Papers Published:

1. Research Paper on “Management of Stress in Young Force” published by International Journal of Engineering and Management Research in January 2012, Vol. 2, No.1, pp. 62-64.
2. Research Paper on “Strategic Financial Management: A Review” published by International Journal of Engineering and Management Research in June 2012, Vol. 2, No.3, pp. 69-72.
3. Research Paper on “Capital Expenditure Practices in BPO Industry in India: A Survey” published by International Journal of Applied Financial Management Perspectives in January – March 2015, Vol. 4, No.1, pp. 1546-1555.
4. Research Paper on “BPO Industry in India: Trends and Challenges” published by International Journal of Research in Commerce, IT and Management in June 2015, Vol. 5, No.6, pp. 56-58.
5. Research Paper on “Professionalism in Strategic Financial Management: Construction of an Index” published by INSPIRA – Journal of Modern Management and Entrepreneurship in July 2015, Vol. 5, No.3, pp. 32-38.
6. Research Paper on “India – A Case for a Welfare State” published by Vanijya Manthan – SDCC’s Journal of Commerce and Management in July – December 2016, Vol. 3, No. 2, pp. 1-3.
7. Research Paper on “Business Process Outsourcing: A Study of Selected Service Providers in India” published by International Journal of Trade and Global Business Perspectives in October - December 2016, Vol. 5, No.4, pp. 3036-3045.
8. Research Paper on “Working Capital Practices in Business Process Outsourcing Industry in India: A Survey” published by INSPIRA – Journal of Commerce, Economics and Computer Science in October - December 2016, Vol. 2, No.4, pp. 123 – 129.
9. Research Paper on “A Theoretical Framework of Organizational Behaviour and Environment Interface” published by International Research Journal of Commerce Arts and Science in March 2018, Vol. 9, No.3, pp. 387-392.
10. Research Paper on “Business and Environment” published by International Journal of Innovative Research in Engineering and Management in May 2018, Vol. 5, No.3, pp. 121-125.
11. Research Paper on “Behavioural Dimensions of Accounting” published by International Research Journal of Management Science and Technology in November 2018, Vol. 9, No.11, pp. 73-79.

Conference Organization/ Presentations (in the last five years)

1. Paper presented on “Business and Environment” in International Conference on “Startup to Scale up: Management and Policy Interventions” organised by Department of Commerce, Aligarh Muslim University, Aligarh in collaboration

<p>with Gedu College of Business Studies, Royal University of Bhutan held between April 6-7, 2019.</p> <ol style="list-style-type: none"> 2. Paper presented in National Seminar on “Role of Women Entrepreneurs in Socio – Economic Development of India” organised by Department of Commerce, Bharati College; University of Delhi held between April 26-27, 2019. 3. Paper presented on “Impact of Social Media on Expanding Educational Facilities” in National Seminar on “Growing Influence of Social Media: A Revolution in Socio- Economic and Business Development” organised by Dev Samaj College for Women, Chandigarh held on February 21, 2023.
<p>Research Projects (Major Grants/Research Collaboration)</p>
<p>NA</p>
<p>Awards and Distinctions</p>
<p>NA</p>
<p>Association With Professional Bodies</p>
<ul style="list-style-type: none"> • Life Member of All India Commerce Association (Membership No: D 211) • Life Member of Inspira Research Association, Jaipur
<p>Other Activities</p>
<ul style="list-style-type: none"> • Member of Sub -Committee for formulation of UGCF 2022 based on NEP-2020, for “Business Mathematics and Statistics” Department of Commerce, Faculty of Commerce and Business, University of Delhi, April-May, 2022. • Member of the organising team of the NEP Orientation and Sensitization Programme organised by UGC- Malaviya Mission Teacher Training Centre, SGTB Khalsa College, University of Delhi from 9th Jan, 2024 to 18th Jan, 2024. • Member of the organising team of the NEP Orientation and Sensitization Programme organised by UGC- Malaviya Mission Teacher Training Centre, SGTB Khalsa College, University of Delhi from 20th August to 30th August, 2024. • <u>Orientation Courses / Refresher Courses / Faculty Development Programs:</u> <ol style="list-style-type: none"> 1. Participated in a Three- week Refresher Course in Commerce organised by CPDHE -ILLL, University of Delhi held from 27th September, 2007 to 18th October, 2007. 2. Participated in Four- week Orientation Program organised by ASC, Jamia Millia Islamia, New Delhi held from 19th February, 2009 to 21st March, 2009. 3. Participated in a Three- week Refresher Course in Commerce and Business Management organised by ASC, Jamia Millia Islamia, New Delhi held from 9th October, 2014 to 31st October, 2014. 4. Participated in a Three- week Refresher Course on “Human Rights & Social Inclusion” organised by HRDC, Jamia Millia Islamia, New Delhi held from 30th July, 2015 to 20th August, 2015.

5. Participated in One-week National Workshop on “Science and Technology in Ancient India” organised by Zakir Husain Delhi College, University of Delhi held from 17th April, 2017 to 24th April, 2017.
6. Participated in 7 Days National Faculty Development Program and Management Development Program on “Research Methodology: Tools and Techniques” organised by Inspira Research Association, Jaipur held on May 29 – 31, 2020 and June 26 – 29, 2020.
7. Participated in 5 Days Global E-Symposium on “Global Pandemic Outbreak: Role of Technology and Automation” organised by JSS Mahavidyapeetha, JSSATE held from June 1st to June 5th, 2020 at JSSATE, Noida.
8. Participated in Seven Day Development Program titled “Mind-Sets, Knowledge-Sets and Skill-Sets for 21st Century Youth: Innovations and Adaptations” from May, 27th to June 3rd, 2020 organised by Shri Ram College of Commerce, University of Delhi.
9. Participated in One-week Research Methodology Workshop conducted by SHoDH Haryana in collaboration with School of Business and Management Studies, Central University of Haryana and Indian Council of Research, New Delhi held from 3rd July, 2020 to 9th July, 2020.
10. Participated in One-week Faculty Development Program on “Transforming Governance in India: Issues and Concerns” organised by TLC, Ramanujan College and RLA College, University of Delhi held from 21st September, 2020 to 27th September, 2020, sponsored by Ministry of HRD, PMMMNMTT.
11. Participated in Two-week Faculty Development Program on “Research Methodology” organised by TLC, Ramanujan College, University of Delhi held from 1st October, 2020 to 15th October, 2020, sponsored by Ministry of HRD, PMMMNMTT.
12. Participated in One-week Faculty Development Program on “Development and Implementation of MOOCS” organised by TLC, Ramanujan College, University of Delhi held from 21st October, 2020 to 27th October, 2020, sponsored by Ministry of HRD, PMMMNMTT.
13. Participated in Training Program on “Teaching Effectively” organised by CALEM, Aligarh Muslim University, Aligarh held from 6th March, 2021 to 13th March, 2021, sponsored by Ministry of HRD, PMMMNMTT.
14. Participated in One-week National Faculty Development Program on “Research Methodology and Data Analysis” organised by DAV College of Education, Hoshiarpur, Panjab University held from 3rd March, 2022 to 9th March, 2022.
15. Participated in One-week National Faculty Development Program on “Basic of Research Methodology and Issues in Plagiarism” organised by Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi held from 31st May, 2022 to 6th June, 2022, sponsored by Ministry of HRD, PMMMNMTT.

• **Conferences /Seminars/Workshops attended:**

1. Participated in the Workshop on “Research Methodology in Financial Markets” held from April 2-6, 2002 organised by Department of Financial Studies, University of Delhi, South Campus and UTI Institute of Capital Markets, Mumbai.

2. Participated in UGC sponsored national seminar on “Corporate Laws: Contemporary Issues in Management” held on Dec. 4-5, 2009 organised by Shaheed Bhagat Singh College, University of Delhi.
3. Participated in Familiarization Programme on “Cost Accounting Standards” organised by The Institute of Cost and Works Accountants of India on May 11th 2010.
4. Participated in Investor Awareness Programme on “Recent Developments in Capital Market” organised on March 29, 2010 organised by the Institute of Company Secretaries of India at ZHDC Department of Commerce.
5. Participated in Investor Awareness Programme on “Mutual Funds” organised on July 15, 2010 by the Institute of Company Secretaries of India at ZHDC Department of Commerce.
6. Participated in Investor Awareness Programme on “Recent Developments in Capital Market” organised on August 9, 2010 by the Institute of Company Secretaries of India at ZHDC Department of Commerce.
7. Participated in Investor Awareness Programme on “Recent Developments in Capital Market” organised on 24th January, 2013 by the Institute of Company Secretaries of India at ZHDC Department of Commerce.
8. Participated in UGC sponsored National Seminar on “Challenges on Development: Re- Visit to Inclusiveness” held on January 17-18, 2014 organised by Zakir Husain Delhi College, Department of Commerce, University of Delhi.
9. Participated in 4th Annual International Commerce Convention on “Corporate Governance and CSR: Retrospect and Prospects” organised by Department of Commerce, Delhi School of Economics, University of Delhi held on December 18-19, 2015.
10. Participated in a Seminar on “Goods and Services Tax” organised by Department of Commerce, Delhi School of Economics, University of Delhi in collaboration with Department of Commerce, Hansraj College, University of Delhi held on February 15th, 2017.
11. Participated in International Conference on “Corporate Governance: Retrospect and Prospects” organised by Institute of Management Studies, Ghaziabad on February 12-13, 2017.
12. Participated in 3rd Biennial National Convention on “25 years of Economic Reforms: Has India Taken – off?” organised by Sri Guru Gobind Singh College of Commerce, University of Delhi on February 22, 2017.
13. Participated in National Webinar on “Labour Reforms in Changing Environment of India” organized by Mahatma Gandhi Central University on May 29th, 2020.
14. Participated in One Day Quality Improvement on “Introduction of E- learning Software Tools for Educators” organised by Commerce and Management Association(CMA) in collaboration with College of Commerce, Arts and Science, Patna and Soghra College, Biharsharif, Nalanda on May 26th, 2020.
15. Participated in a Webinar on “Constitutional Values” organised by Delhi Metropolitan Education held on May 27th, 2020.
16. Participated in a Webinar on “ Online Safety for Women” organised by Department of Commerce, Jesus & Mary College, University of Delhi on May 26th, 2020.

17. Participated in a Webinar on “Cyber Media in New World Order” organised by Delhi Metropolitan Education held on June 1st, 2020.
18. Participated in a Webinar presentation on “ Sustainable IT in Rural and Remote Environments” organised by Department of Management, Mizoram University held on June 2nd, 2020.
19. Participated in International Webinar on “ The Case for Radical Reform of Corporate governance” organised by Global Research Foundation for Corporate Governance on July 15th , 2020
20. Participated in International Webinar on “Minding the Corporate Governing Gap: The Institutional Construction of Corporate Governance in Latin America: Lessons for India?” organised by Global Research Foundation for Corporate Governance on August 7th, 2020.
21. Participated in Two day Faculty Development Workshop on “Academic Writing For High Impact Journals” organised by Global Research Foundation for Corporate Governance on September 26-27, 2020.
22. Participated in National Webinar on “National Education Policy 2020: Role of Commerce in Education” organised by Department of Commerce, Rajdhani College, University of Delhi held on September 2, 2021.
23. Participated in Distinguished Lecture Series on “Bharat @ 2047 : Role of Commerce and Business” organised by Department of Commerce, Delhi School of Economics, University of Delhi held on January 27th, 2023.
24. Participated in National Webinar on “Workshop on Financial Literacy: Prosperity and Wealth” organised by Committee for Promotion of Financial Literacy, University of Delhi, in collaboration with Research Affairs Committee, Rajdhani College, University of Delhi held on August 7th , 2023.

• **Programmes organised and conducted:**

1. Organised and conducted a Three day Workshop on “Mentoring the Youth: Future Ahead” from 19th - 21st Oct, 2016, in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.
2. Organised an Industrial Visit to Mahle Filter System (India), Gurgaon on 8th October, 2016 in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.
3. Organised “Innovision: Annual Commerce Fest” from 25th Feb, 2017, in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.
4. Organised and conducted a one day Seminar on “Career in Banking & Digital Banking” from 28th Feb, 2017, in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.
5. Organised and conducted a One day Seminar on “Goods and Service Tax (GST) Bill” on 8th March, 2017, in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.
6. Organised and conducted Two day Symposium on “Amelioration Symposium-A talk with expert” from 26th and 28th Sept, 2017, in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.

7. Organised and conducted Two day event on “Triumph Momentum- Eliminating Every Doubt” from 11th to 13th Oct, 2017, in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.
8. Organised a Workshop on “How to do well in GD/ PI” by T.I.M.E.S on 24th February, 2023 in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi
9. Organised “Innovision: Annual Commerce Fest” on 6th April, 2023 in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.